



## Key Topics 2024

### AI - Artificial Intelligence and Automation

- Leveraging the human collaboration with smart logistics
- Generative AI – Digital Road Map on how to improve procurement & logistics operations
- AI usage in business and logistics practise & future opportunities and challenges
- How to change Supply Chain Systems using data management and AI tools
- AI applications to support supply chain planning & SCM

### Digitalisation - Unblock your Supply Chain

- End-to-end real-time visibility along the entire SC and importance of cybersecurity
- Control towers, IoT and role of digital twins in SCM
- Robotics solutions to support Supply Chain processes
- Unblock your supply chain with blockchain - Blockchain technology to enable an unified view of a supply chain and data
- Cloud Based Technologies: Supply Chain as a Service (SCaaS) to support & achieve digital SCs - Outsourcing of parts of the Supply Chain
- Boosting efficiency and sustainability through digitalization and automation

### Supply Chain Planning and Optimisation – Supply Chains Make or Break Success

- Efficient, flexible & agile supply chains - Increasing resilience in SCM while managing cost pressure
- Resilience & risk mitigation - Strategies to strengthen supply chain resilience
- Procurement and process optimisation as key drivers for revenue increase
- Supply Chain Planning to optimise inventory levels, support sustainability and reduce costs
- Optimisation of forecasting, demand & inventory planning and stock management due to increased lead times and costs of materials
- IT Tools & communications platforms to support collaboration of all partners along the SC, to ensure data transparency and internal and external data sharing

### Sustainability and Green Initiatives – Route to Net-Zero Emission

- Environmental, Social and Governance (ESG) – Road map and expectations
- Corporate Sustainability Due Diligence Directive (CSDDD) and impact on SCM
- Sustainable initiatives along the entire SCM including suppliers and LSPs
- Green solutions in transportation and role of outsourcing
- Sustainable warehousing and automatization of old warehouses

### Lack of Workforce & People Development

- Qualifying of people enforced by new technologies and solving the lack of qualified workforce

### Warehouse Management Automatization & Optimisation

- Optimisation of warehouse processes & automatization to swiftly adapt to changing market demands and to reduce costs
- Advanced technology platforms to facilitate real-time inventory management, seamless integration with order processing systems, and visibility across the supply chain



### **Transportation Trends and Optimization**

- Next generation transport management, end-to-end integration of transportation management into supply chain management
- Transformation in transport - Market trends in transportation, future outlook of the market, new management concepts in transportation, transportation control tower (4PL), insourcing vs. outsourcing successes, cost saving potentials
- Impact of Red Sea Crisis on ocean freight, selected route and European inbound - Reaction of freight forwards, KPI ratios, and how to measure risks and how to get back to "normal"
- Intermodal Transport: Usage, improvements and possible cost savings

### **Panel Discussions:**

#### **Resilience & Risk Mitigation - Prevent another Groundhog Day in Logistics**

- Contribution of SCM to long-term vision and company goals
- Just-in-case vs. just-in-time supply chains models - Strike the right balance between building resilience & managing costs
- Adapting to the never new normal: process management & optimisation, supplier & transport diversification for strategic important products, adjustments in SCM, safety stocks, additional warehouses...
- Strategies to strengthen supply chain resilience, from increasing visibility and supplier redundancy, to agility, flexibility and collaboration
- Collaborative network platforms for Supply Chain-Workflows to support cooperation of all partners along the SC and to ensure data transparency and data sharing

#### **Global Geopolitical Risks and Impact on Logistics**

- Geopolitical tension and polarisation of global trade - Importance of 'friend shoring', near shoring and creation of parallel/dual supply chains for business resilience
- Nearshoring to North Africa, Turkey and South East Europe vs. bottle necks in less efficient infrastructure in rail transport, inland waters and the lack of drives
- Is redistribution of the global scenario the future?

#### **Sustainability - Keys to Comply with ESG Strategies**

- Best practices examples of ESG implementation - Keys to comply with ESG strategies
- CSDDD – How to implement it into the SC? Automation and standard measurement for CO<sub>2</sub> measurement is needed
- Role of alternative transports and packaging processes
- Green warehouses and usage of green energy
- Importance of circularity and supplier integration

#### **AI Applications to Support Supply Chain Planning & Supply Chain Management**

- AI applications to support supply chain planning & efficiency
- Leveraging the human collaboration with smart logistics
- Importance of cybersecurity



## Speakers 2024:

- **Prof. Dr. Sebastian Kummer**, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business** & Endowed Chair Professor, **Jilin University Changchun**
- **Dr. Nedaa Agami**, Global Director, Data Science – Supply Chain and Operations, **PepsiCo**
- **Claes Lindgren**, Global Category Area Manager Logistics, **IKEA**
- **Thomas Kauffmann**, Logistics Control Tower Director, **Mondelez**
- **Miljan Kahrimanović**, Head Of Supply Chain & Logistics, **Tridonic /Zumtobel Groupe**
- **Bastian Bruhn**, Project Manager - Global Logistics Network & Transfers, **Beiersdorf**
- **Hanna Hetényi**, Category Lead Freight & Logistics EMENA, Global Procurement, **Howden**
- **Gunter Fonteyne**, Programme Management Director, **Tesy**
- **Dr. Ilija Coric**, Global Logistics, Network & Transfers Manager, **Beiersdorf**
- **Željko Kos**, Supply Chain Director CEE, **PPD Group**
- **Gökhan Çakmak**, Global Logistics Category Director, **Vesuvius** (tbc)
- **Attila Baranyai**, Global Logistics Quality Manager, Logistics & Trade Management, **NOKIA** (tbc)