

## PROGRAMME | TUESDAY, NOVEMBER 13<sup>th</sup>

**09:00** DOOR OPENING AND EVENT REGISTRATION

**09:30-09:40** **TEG Welcome Address** - **Katy Säurich**, Head of Operations & Production, **TEG The Events Group**

**CHAIRMAN'S OPENING ADDRESS:**

**Prof. Dr. Sebastian Kummer**, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business**

**09:40-10:20** **OPENING KEYNOTE PRESENTATION:**

**Innovation and Alternative Propulsion in Road Transportation**

- Waberer's, as an expert of transportation
- What are the trends and recent challenges in transportation today, based on this perspective
- Why innovations are important in overcoming these challenges
- What benefits we can hope for from these innovations
- Which are the key areas of innovations at Waberer's
- What we see within our related projects
- What we expect to happen in the future

**Ferenc Lajkó**, CEO, **Waberer's International Nyrt.**

**10:20-10:40** Networking Coffee Break and Vendor Viewing

**10:40-11:20** **KEYNOTE PRESENTATION:**

**Successful Innovation Scouting and Implementation for the Global Spare Part Business at Mercedes-Benz**

- How to successfully set up a scouting process that delivers innovative, fast, outcome-oriented & feasible results
- How latest automation developments help to overcome staff shortages
- Leadership abilities in digital times
- The golden rules for innovation processes - fast, outcome-oriented & feasible
- Practical examples – Success stories on SC & logistics with adaptive digital market strategy

**Stefan Putzlocher**, Head of Global Warehouse and Facility Planning, Global Service and Parts (GSP), **Daimler AG**

**11:20-11:40** Networking Coffee Break and Vendor Viewing

**11:40-12:20** **CASE-STUDY PRESENTATION:**

**4PL - The Evolution of Supply Chain Outsourcing: Connect, Automate, and Optimise the World's Supply Chains**

- As the global marketplace expands, supply chains are becoming more complex. Today's supply chains contain multiple channels of distribution and, more and more, must service emerging markets in newer geographies.
- Learn how one technology makes it easier for you to connect with your suppliers, manufacturers, carriers, and customers – globally. Technology should make the entire supply chain more efficient through automation that drives both productivity and cost savings.

**Shane Manning**, EMEA Director **TMC, a division of C.H. Robinson**

**12:20-13:20** Lunch & Vendor Viewing

**13:20-14:00** **CASE-STUDY PRESENTATION:**

**Catch my Data if you can 'Cause Traceability ≠ Technology**

- Traceability is not about technology but global data management.  
Are you aware of requirements and benefits beyond?
- How can you turn data into added values for your customers and consumers?
- What's happening around traceability globally and in Hungary?

**Krisztina Vatai**, Business Development Director, **GS1 Hungary**  
**Dóra Fábián**, Head of the Ross ERP Competence Center, **Bonafarm**

**14:00-14:20** Networking Coffee Break and Vendor Viewing

**14:20-15:00 CASE-STUDY PRESENTATION:****IoT Enabled Supply Chain Visibility: The Holy Grail of Supply Chain Managers**

- Internet of Things is on the rise towards restructuring the entire process by which supply chains operate.
- The power of IoT lies in intelligently connecting people, processes, data and things via devices and sensors creating a networked ecosystem of things continuously measuring, collecting and exchanging 'live' data.
- In this presentation, Stefan Reidy will describe the project of a client, a manufacturer with global presence which utilised IoT technologies to gain visibility into the movement of goods across the supply chain.
- Arviem's supply chain visibility service reveals insights that enable logistics and supply chain professionals to optimize shipping routes by defining safe and optimal routes, to evaluate carrier performance levels against benchmarks, to analyse logistics carbon footprint, to improve security of cargo and to reduce business risk.

**Stefan Reidy**, CEO, **Arviem**

**15:00-15:20** Networking Coffee Break and Vendor Viewing**15:00-15:30 WORKSHOP:****Room Liszt ETA New Face of Transparency for the Groupage Transportation Process**

- Market changes and expectations
- What is ETA for groupage shipments?
- Technical background of the solution
- Advantages for the customer and final receiver

**Damian Krzywosądzki**, Group Business Development Director, **Raben Group**

**15:20-16:00 CASE-STUDY PRESENTATION:****Digitalization & Artificial Intelligence value-add on Supply-chain**

- Digital Supply Chain solution to use big data at a Chinese company
- Digitalization - Measurement, Performance, Transformation, Digital-SC Journey
- Data analytics, big data in pharmaceutical industry & efficiency improvement
- Digitalization case studies - as simple short-term solutions and efficiency improvements

**László Galuska**, Member of Jabil Procurement Group, **Jabil**

**16:00-16:20** Networking Coffee Break and Vendor Viewing**16:20-17:00 PANEL DISCUSSION:****Digitalization in Supply Chain & Logistics**

- Innovations in logistics & Supply Chain
- Case-studies with digital SC & logistics solutions
- Brainstorming opportunities for all - How to evaluate and select the best solutions?
- Leadership abilities in digital times

**Stefan Putzlocher**, Head of Global Warehouse and Facility Planning, Global Service and Parts (GSP), **Daimler AG**

**Christine Mezger-Behan**, Vice President Transport Management Worldwide, **Robert Bosch**

**László Galuska**, Member of Jabil Procurement Group, **Jabil**

**Alexis Antonelli**, Head of Production Control & Logistics, **Faurecia**

**László Urbanyi**, Managing Director, **Rába Vehicle Parts Manufacturing and Trading & Board Member**, **Association of Hungarian Automotive Component Manufacturers (MAJOSZ)**

**17:15 Cocktail Reception & Award Ceremony of the 6<sup>th</sup> CEE Logistics & SCM Excellence Award**

Welcome Speech by **Prof. Dr. Sebastian Kummer**, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business**

## PROGRAMME | WEDNESDAY, NOVEMBER 14<sup>th</sup>

09:00	<b>DOOR OPENING</b>
09:30-10:10	<b>OPENING KEYNOTE PRESENTATION:</b> <b>Strategy of the Hungarian Government for Logistics and Transportation</b> <b>Silvia Mogyorósi</b> , Head of the Department for Railway Infrastructure , <b>Ministry of Innovation and Technology</b>
10:10-10:30	Networking Coffee Break and Vendor Viewing
10:30-11:10	<b>PRESENTATION: Supply Chain after Brexit - Brace for Impact?</b> <ul style="list-style-type: none"> <li>• A brief introduction, what BREXIT means, with the 4 main topics under discussion</li> <li>• Introduction to the phrases often used in relation with BREXIT: EU as a customs union, customs union and free trade agreements of the EU &amp; 4 possible options for BREXIT</li> <li>• Time constraints for an agreement – what problems should be considered</li> <li>• How trade should prepare already today for the changes after 30 March 2019</li> </ul> <b>Tamás Nietsch</b> , Chair of the Professional & International Committee, <b>Hungarian Association of Customs Affairs</b>
11:10-11:30	Networking Coffee Break and Vendor Viewing
11:30-12:10	<b>CASE-STUDY PRESENTATION:</b> <b>ELA awarded „Project of the year“ 2018 – “Striving for Supply Chain Excellence”</b> <ul style="list-style-type: none"> <li>• A cross-company approach with exemplary consistency in 100 countries with 20,000 direct active suppliers, 270 plants, 800 warehouses, and 250,000 customers</li> <li>• A fundamental simultaneously transformation and realignment in 4 years of all 4 segments: transport, warehousing, packaging, and foreign trade</li> <li>• Using supply chain network design (SCND), Bosch developed an integrated logistics approach for all products and services, redesigning each individual segment with regards to organization, responsibilities, methods, processes, and IT</li> <li>• Logistics costs have decreased by about 15% worldwide</li> </ul> <b>Christine Mezger-Behan</b> , Vice President Transport Management Worldwide, <b>Robert Bosch</b>
12:10-13:10	Lunch and Vendor Viewing
13:10-13:50	<b>CASE-STUDY PRESENTATION:</b> <b>Customer Focused Coordination to Satisfy 42 Countries with Innovative Planning and Tracking Solutions</b> <ul style="list-style-type: none"> <li>• Shifting a solely cooperative company to an export driven one</li> <li>• Focus on customer &amp; supply needs with fast services &amp; rotation for over 2,000 products and max. 2 days production lead time</li> <li>• Creating an automated application order process to eliminate failures and to guarantee the highest service quality by following the Amazon and Zara standards</li> <li>• Industry 4.0 &amp; BI implementation in production &amp; packaging in order to be fully automatised</li> <li>• LTL optimisation support for clients in CEE</li> </ul> <b>Jorge Guillén Rangil</b> , Export Manager, <b>AGROVECO</b>
13:50-14:10	Networking Coffee Break and Vendor Viewing
14:10-14:50	<b>Project Presentations of the Award Winners of the 6<sup>th</sup> CEE Logistics &amp; SCM Excellence Award</b>
14:50-15:10	Networking Coffee Break and Vendor Viewing
15:10-16:00	<b>KEYNOTE CLOSING PRESENTATION &amp; CHAIRMAN'S CLOSING REMARKS</b> <b>Blockchain controlled Supply Chain Management - Utopia or near Future?</b> <ul style="list-style-type: none"> <li>• Roadmap 2030 Digital Supply Chain &amp; Best practice of Blockchains for SCM</li> <li>• How to evaluate if Blockchains are good solution for your Supply Chain &amp; How to start Blockchain Pilots</li> </ul> <b>Prof. Dr. Sebastian Kummer</b> , Head of the Institute of Transport and Logistics, <b>Vienna University of Economics and Business</b>

# SPEAKER BIOGRAPHIES

## 2018 CHAIRMAN & SPEAKER



### Prof. Dr habil Sebastian Kummer

Head of the Institute of Transport and Logistics, Vienna University of Economics Business  
Board Member of the Austrian Logistics Association (BVL)

Sebastian Kummer started as Researcher and Lecturer at the WHU Otto Beisheim School of Management, Vallendar (1992 Dissertation (PhD), 1996 Habilitation). From 1996-2001 he had the Chair of business administration, esp. management of transport companies and logistics at the Dresden University of Technology. Since 2001 he is the Head of the Institute of Transport and Logistics at Vienna University of Economics and Business (WU). He acts as President, Director and member of advisory boards of many scientific and industry associations. He has been a Co-Executive Director of the European section of the MIT Forum Supply Chain Innovation (2006-2011). Sebastian Kummer has been a visiting professor at universities in Austria, China, Germany, Indonesia, Philippines, Switzerland, Russia, Ukraine and Vietnam. He has written more than 150 publications. His research focuses on Logistics Management, Supply Chain Management as well as on Transport Management and economical analyses of transport infrastructure and services. He works as a consultant and management trainer for companies and government bodies.

► transport company today known as Waberer's International Nyrt. Later on, after the merger of the two predecessors, he held various leading positions in the field of sales and transport operations at Waberer's International Zrt. Between 2007 and 2011 he managed the fields belonging to him, namely sales and transport operations from the position of Deputy Chief Executive Officer for Transport. He acquired a new field between 2012 and 2016, as he was responsible for forwarding, sales, and transport operations as a Deputy Chief Executive Officer for Transport and Forwarding. After the changes the company underwent in its ownership structure in 2016, Ferenc Lajkó works for the company as Chief Executive Officer in order to continue the successful way it started. Mr Ferenc Lajkó has been an operative member of the Board of Directors since 2017. In the same year, under his leadership, Waberer's became a public company and listed its shares at the Budapest Stock Exchange.



### Stefan Putzlocher

Head of Global Warehouse and Facility Planning Global Service and Parts (GSP)  
Daimler AG

Stefan Putzlocher has over 20 years of executive experience in the premium automotive industry in the areas of Production, Research & Development and Marketing & Sales. He started his career within the Mercedes-Benz Graduate Program and continued in several management positions with strong achievements in changing existing operations, e.g. creating successful structures for McLaren Automotive logistics. Also in the United Kingdom, at Mercedes AMG High-Performance Powertrains, which develops and produces the Formula 1 race car engines for Mercedes AMG Petronas F1 Team, he transformed purchasing and logistics into a powerful organisation. Back in Germany, at the largest Mercedes-Benz Cars factory in Sindelfingen, he and his team successfully drove significant efficiency improvement programs in the area of production and logistics. Stefan also achieved strongly in building up teams, processes and structures for logistics operations from nil to a hundred, e.g. for the green field factory of ►

## 2018 SPEAKERS



### Ferenc Lajkó

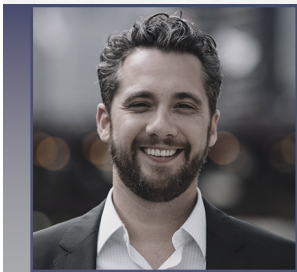
CEO  
Waberer's International Nyrt.

Ferenc Lajkó got Economist manager (BSc) and Transportation manager (BSc) degrees at the Széchenyi University of Győr. Following his studies, he started working as a Sales representative in 1997, first in the employment of Hungarocamion Rt., then at Volán Tefu Rt. Both companies are forerunners of the European road ►



► Mercedes-Benz Manufacturing Hungary. Here in Hungary, he initiated, implemented and steered the 100% outsourced operative logistics to three service providers with around 850 staff members - the first time in this scale within the Daimler AG. Always an eye on the latest technology developments and an early adaptor and implementer of disruptive innovations, he was granted various patents in the field of logistics. Since January 2017 Stefan holds his current position, responsible for the global warehouse and facility planning within Marketing & Sales, Global Service and Parts (GSP), at Daimler AG.

► working groups of standard development and at the same time in cooperation with industry and authorities in Hungary. Krisztina was one of the founders of National Food Traceability Platform and led working groups establishing of traceability guidelines for different sectors thus she has been working on deployment of GS1 Standards for traceability in FMCG sector for the last couple of years. She delivers presentations on the most important events of the sector and articles in business and sectorial publications. She takes part in the publication of studies on a regular base, and beyond that, she was a co-author of the book 'Traceability with Global Standards'. She is an accredited expert on GS1 Data Quality Framework and GS1 Traceability Standard. For GS1 Traceability Standard she is also accredited auditor and trainer. Krisztina holds an Economist BSc. degree.



## Shane Manning

EMEA Director  
TMC, a division of C.H. Robinson

Shane serves as Director, Europe, Middle East, Africa (EMEA) overseeing two Global Control Tower® locations in Amsterdam, Netherlands; and Wroclaw, Poland. In his role, Shane supervises all aspects of TMC's European operations. Shane has been with TMC since 2005 and has extensive experience in operations, business development, implementation and process improvement. Originally from South Dakota, he graduated from Loyola University.



## Dóra Fábián

Head of the Ross ERP  
Competence Center  
Bonafarm

Dóra Fábián has been personally responsible for many significant developments in the logistics area, and therefore she has a wide range of experiences in this field. Dóra worked in a number of economic areas that helped her to gain a deep understanding of ownership thinking. Long experience of people management developed her capacity in human resources and team leadership as well.

Dóra is holding her current position at Bonafarm since 2017 and is managing the competency centre work, based on the partner requirements in the areas of sales, purchasing, inventory, financing, controlling, manufacturing, planning, storage automation. Between 2007 and 2017 she was the logistics development manager at Pick Szeged Zrt. and responsible for business developments in logistics and production areas, the GS1 standard implementation in the logistics system and the warehouse developments with data input automation.

Dóra holds an Economist MSc. Degree and a Food Technology Engineer BSc. Degree both from the Szeged University.



## Krisztina Vatai

Business Development Director  
GS1 Hungary

Krisztina joined GS1 Hungary in 1994. Her main professional areas are standards and services of electronic data communication, traceability and data quality. She led and supported several GS1 standard-based IT development and implementation projects as well as introductions of services of that kind in Hungarian market. She also represented GS1 Hungary and GS1 standards in international projects and ►

# SPEAKER BIOGRAPHIES



Stefan Reidy

CEO  
Arviem

Stefan Reidy is a leader, a supply chain enthusiast and a visionary aiming to build the 'Google of Trade'. He is the founder and the CEO of the Swiss Arviem AG, helping manufacturers, exporters and importers to reveal inefficiencies in their supply chains by enabling transparent global trade via supply chain visibility solutions and real-time cargo monitoring services. Stefan has over 20 years of experience with innovative technologies and business models in the supply chain which he gathered both by working for corporations and in the startup environment. Before founding Arviem, Stefan was responsible for IBM's Secure Trade Lane Solution, developing innovative solutions with the goal to improve security in International trade.



László Galuska

Member of the Jabil  
Procurement Group  
Jabil

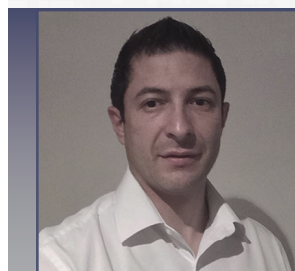
Laszlo Galuska is an experienced procurement professional with more than 15 years of industry experience. He has held various procurement and supply-chain positions for Jabil Circuit Inc. Throughout his career, he has gained valuable expertise within global, multi-national environments including accountability for price management, supply-chain contract negotiation with favourable T&C and process enhancements. The wide range of experience he has gained within procurement includes a focus on ownership for global solution management, the planning and deployment of training programmes and the development and roll out processes and tools. In his current role, he leads projects based on digital age requirements which include start-up platforms, digital solutions, new generation tools and process automation. With ongoing cost pressures, new challenges come in an ever-evolving environment.



Damian  
Krzywosądzki

Group Business  
Development Director  
Raben Group

Damian Krzywosądzki is part of the Raben Group team since 2003. He is experienced in road transport operations, customer service, sales and acquiring new customers. As Group Business Development Manager, his goal is to build a strong, long-term and mutually beneficial relationship with top accounts of Raben Group in Europe, and as well to engage in cooperation with new customers. He has implemented various projects resulting with cost optimisation and improved quality in the transportation chain. His passion is to listen to customers, learning their needs and working together to find best-in-class market solutions in various market segments - technology, hi-tech, automotive, white goods and others.



Alexis Antonelli

Division Manager -  
PC&L Improvement  
Faurecia

Alexis Antonelli began his career in 1998 in the food industry (fresh), working in production planning centre for the Parmalat Group. A few years later he moved to the Bolton Group (Rio Mare and Saupiquet brands), canned food industry, where he held production planning, demand management leading positions for the complete International Business Unit and then became Product Manager. In 2007 he moved to automotive industry and took over the role of Senior Manager Plant Logistics in Getrag-FORD Transmissions for a greenfield project in eastern Slovakia for two production plants ►

► (DCT and manual transmissions).

From 2016 Alexis Antonelli was working as Head of Production Control & Logistics in the biggest long-distance JIS plant within the Faurecia Group for the Seating Division, in Pilsen in the Czech Republic. In 2018 he moved from the Seating Business Group to the Interior Business Group and had taken the function for the PC&L (Production Control & Logistics) Improvement at Division level with the responsibility for the Czech Republic, Slovakia and Romania which covers six production plants in total.

Throughout the past 20 years, Alexis has devoted much of his time to furthering the company's supply chain management programs and initiatives. During his time he has worked in a range of topic areas in supply chain transformation, production planning, demand management, procurement and industrial logistics material flows optimisation.

► Since 2015 he is a member of the board of the Association of Hungarian Automotive Component Manufacturers (MAJOSZ).



**Christine  
Mezger-Behan**

Vice President  
Transport Management Worldwide  
Robert Bosch

Christine Mezger-Behan, born in England in 1969, graduated in 1992 with a B.A. (hons) in International Marketing and German. Lived and worked in Germany after graduating and after various positions in Marketing, Sales and Logistics in the Power Tool Division moved to Corporate Purchasing and Logistics in November 2009. In 2014 she took over the project lead for the establishment of Regional Transport Management Centres in EU and China.

India and Brazil followed a year later. Christine Mezger-Behan is now responsible for Transport Management worldwide at Bosch. This encompasses Process and IT management, Projects and Operations.

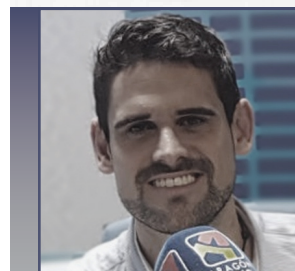


**László Urbányi**

Managing Director, Rába Vehicle  
Parts Manufacturing and Trading  
Board Member, Association of  
Hungarian Automotive Component  
Manufacturers (MAJOSZ)

László Urbányi was born in 1966, is married and has two children. He graduated as a mechanical engineer in 1990 from the Budapest University of Technology, after he received his engineer-economist degree in 1993 from the University of Finance and Accountancy, after he graduated in 2003 at the Budapest University of Technology and Economics, in an MBA program: Management, Production and Quality management. László worked between 1990 and 1992 at the Csepeli Szerszámgépgyártó Rt as a design engineer, afterwards from 1992 till 1998 at GE Lighting Tungsum in different mid management positions.

He worked between 1998 and 2003 at Thomas&Betts as managing director, then from 2003 till 2005 at Flextronics Enclosure as Assistant General Manager. Since 2005 he is holding his current position as is the Managing Director at Rába Automotive Components, and in addition from 2008-2012 he was the managing director of Fehrer Hungaria with two positions in the company. ►



**Jorge  
Guillén Rangil**

Export Manager  
AGROVECO

Jorge Guillén Rangil holds the position as Export Manager at AGROVECO, a producer of animal-feed. He began the internationalization of the Company 7 years ago, when he was just 25, exporting currently the products in 42 Countries through the five continents. The biggest challenge is to have achieved its brand of horse-feed, EquusLine, becoming one of the leader brands all over the Middle-East. The main elite horses, Royal Cavalries and prestigious stables from the Gulf are using this brand. This fast expansion led Agroveco to be awarded the Exporter Company of the Year by the Chamber of Commerce of Zaragoza in 2016. As well as finalist in the DHL EXPORT AWARDS at national ►



# SPEAKER BIOGRAPHIES

► level in 2016 and 2017, in their main category.

Jorge's educational background has always been linked to International Business and Logistics. He studied his first degree in International Business and Logistic in Spain and Hungary, followed by another degree in Labour Relations linked to the international field. Later, he graduated in Dundee (Scotland) a Bachelor with Honours Degree in International Management. To finish, he accomplished a Master Degree in International Business in the University of Nantes (France). Jorge strongly believes an excellent coordination of logistic and supply chain is crucial in order to develop a sustainable and successful internationalization.

► the International Relations Faculty of the University of Economics in Budapest in 1980, he received his professional diploma as an international freight forwarder in 1981. He became a medium level manager from 1983, then the chief officer from 1986. Since 2006 he has been the EMEA regional manager for customs and trade compliance of a multinational company. He is the founding member of the Hungarian Association of Customs Affairs. He was one of the directors of the International Federation of Customs Brokers Associations between 1994 and 2006, being the Chairman between 2006 and 2008. He has been working with the Commission on Customs and Trade Facilitation of the International Chamber of Commerce for about 15 years, and he has been the Chairman of the same commission of the ICC Section of the Hungarian Chamber of Commerce and Industry.

He is a member of the International Compliance Professionals Association, too. He is the author of the books "The Rules of International Trading in Hungary" and "The Role of Customs in the Supply Chain" (2018), he was a member of the editorial board of the book "The Export Trade" and has chaired the Professional Commission for the Translation of Incoterms 2010 to Hungarian.



**Tamás Nietsch**

Chair of the Professional and  
International Committee  
Hungarian Association  
of Customs Affairs

Tamas Nietsch, MSc of Economics, graduated on ►