



## Key topics 2025

### **Digitalization of Supply Chains, Technology & Automation - Decisive for Competition**

- From vision to reality: How to make digital transformation a success in logistics
- Standardisation of ERP systems - Shift of supply chain workflows to collaborative network platforms that transcends all silos and enables both data sharing and true data transfer across departments and companies
- Improvement idea justification supported by logistic process simulation (production scheduling, inventory management, material handling, etc.) connected with ERP system
- Automatization in production material flow, warehouse, distribution centres, the organization of shipping and road transport
- Future of warehouses - Innovations related to improving the organization of warehouse operations

### **Generative AI & Machine Learning – Artificial Intelligence is becoming a Game Changer**

- Unlocking the future with AI - Case studies, solutions and experiences (e.g. warehouse process optimization with AI toolsets )
- AI - Optimization and cost-saving potentials - Accelerate from planning to delivery, reduce buffers, manage processes efficiently and ultimately counteract the shortage of skilled workers
- Beyond the Hype: Real-World Applications of AI in Logistics

### **Geopolitics and Supply Chains - Navigating Uncertainty & Impact on Logistics**

- Navigating uncertainty: Rules & tariffs in transition
- Global supply chains under pressure – Navigating geopolitical disruptions
- Global economy in transition – Perspectives and strategic directions for supply chains
- Reorganisation of regional and global supply chains
- Customs management, laws and governance around land logistics, regional governance
- New challenges with the transport organisation and the effects of the new regulations of organizations of transport (new topics regarding border checking of non EU drivers)

### **Resilience and Risk Management**

- Enhancing supply chain resilience through digital technologies, transparency and collaboration and improved cost awareness among all employees
- Cyber security in logistics: Safeguarding supply chains in a digital age, including suppliers and technology providers

### **Sustainable Logistics**

- Sustainable transformation of supply chains
- Circular economy as a business model: Strategic impulses for the logistics of the future
- Transportation road map reduction of CO2 - e.g. by using truck like BEV, FCEV, LNG, HVO - Transport Mgt. System, TSM, Transport visibility, Reporting
- Sustainability trends
- Implementation of sustainability in transportation and logistics field



#### **Organizations & People - New Approach Wanted**

- How to transform workplace and drive innovation?
- Transformation never stops: „Managing the now and the future”
- People Power: The Hidden Driver of Supply Chain Resilience and Growth
- Looking for talent: Strategies to tackle the shortage of trainees and skilled workers in logistics
- People fluctuation and motivation in logistics

#### **Transformation of Logistics Service Providers**

- Integrated, digitised logistics networks: Visions and challenges
- Intralogistics solutions for sustainable growth in the warehouse
- Digital Supply Chains - Supply Chain as a Service (SCaaS) / Fourth Party Logistics

### **Confirmed and Invited Speakers**

#### **Chairman & Keynote Opening Presentation: Global Supply Chains under Pressure: Navigating Geopolitical Disruptions**

- The world is changing: geopolitical risks and chances
- Strategies for Navigating Disruptions
- Building Supply Chain Resilience
- The future of Supply Chain Management

**Prof. Dr. Sebastian Kummer**, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business** & Endowed Chair Professor at the **Jilin University Changchun**

#### **Panel Discussion: Global Supply Chains under Pressure – Navigating Geopolitical Disruptions - Turning Tariffs and Disruption into Your Competitive Edge**

- Develop alternative sourcing options and proactively manage supplier relationships to minimize vulnerability to tariff fluctuations and geopolitical instability
- Unlock end-to-end visibility across your supply chain to boost collaboration, speed, and confidence in every decision
- Build resilience and flexibility into daily operations to turn disruption from a threat into a growth strategy
- Inland logistics procurement and associated dimensions - Challenges, fluctuations, market uncertainties, organization priorities

**Dr. Ilija Coric**, Global Logistics, Network & Transfers Manager, **Beiersdorf**

**Vibhore Khandelwal**, EMEA Logistics Procurement Manager, **Vesuvius**

**Bart Stegeman**, Supply Chain Director, **LTH Castings**

Senior Representative, **cargo-partner**

#### **Case Study Presentation: People Fluctuation and Motivation in Logistics**

- People fluctuation – Causes and impact on everyday business
- Motivation in Logistics – What are the motivation drivers for people in logistics – shop floor & office population
- How to build a loyal and dedicated team – Focus on WH workers and drivers
- Strategies for reducing fluctuation

**Vladan Lukić**, Transport and Distribution Manager, **Knjaz Miloš**



**Case Study Presentation: Daimler Truck's Award-Winning Electrify Inbound Logistics Project – Winner of the 2025 VDA Logistics Award for the Use of Electric Trucks in Inbound Logistics to Daimler Truck's German Plants**

- Strategic goals and scope of the Electrify Inbound Logistics project
- Integration of electric trucks into inbound logistics operations
- Strategic placement and planning of charging infrastructure
- Key results: CO<sub>2</sub> reduction, efficiency gains, and operational impact
- Challenges faced and lessons learned during implementation

**Christoph Kattner**, Lead for Inbound Consolidation Center and Sustainable Transportation Expert, **Daimler Truck**

**Case Study Presentation: From Vision to Reality: How to Make Digital Transformation a Success**  
**Bart Stegeman**, Supply Chain Director, **LTH Castings**

**Keynote Presentation: Beyond the Hype: Real-World Applications of AI in Logistics and SCM (draft)**  
**Dr. Nedaa Agami**, Global Data Science Director, **PepsiCo**

**Panel Discussion: AI in Action: Optimizing Supply Chains for Efficiency, Sustainably and Resilience**

- Enhanced efficiency through AI
- Building resilience
- People Power: The hidden driver of supply chain resilience and growth
- Data-driven decision making
- Sustainability and AI
- Collaboration and integration

**Dr. Nedaa Agami**, Global Data Science Director, **PepsiCo**

**Dr. Stefan Kremsner**, CEO & Founder, **S2data**

**Case Study Presentation: Customer Logistics Collaboration**

**Thomas Kauffmann**, Factory Director Toblerone, **Mondelez International** (tbc)

**Case Study Presentation: Local for Local Strategy**

**Stefan Jäckle**, Vice President Operations & Supply Chain Management, **ebm-papst Group** (tbc)

**Case Study Presentation: Zalando's Logistics Strategy 2028**

**Andreas Wittgen**, Head of Logistics Key Account Management - Markets & Propositions, **Zalando** (tbc)

**Keynote Presentation: Leadership in the Era of AI – Empowering People, Driving Growth**

**Hanna Hennig**, CIO, **Siemens** (tbc)

**Keynote Presentation: How to Become and Stay a Successful Supplier of BYD**

**Maria Grazia Davino**, Regional Managing Director Germany-Austria-Switzerland-Poland-Hungary-Czech Republic-Slovakia, **BYD Europe** (tbc)

**Sponsored Case Study Presentation: topic tbc**