



CONFERENCE PROGRAMME

26-27 November 2025 | www.translogconnect.eu

DAY 1 | WEDNESDAY, NOVEMBER 26th

08:30 Doors open and event registration begins



09:30-09:40 TEG Welcome Address:

Katy Säurich, Head of Production & Operations, **TEG The Events Group**

Chairman's Opening Address:

Prof. Dr. Sebastian Kummer, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business** & Endowed Chair Professor at the **Jilin University Changchun, China**



09:40-10:20 CHAIRMAN'S KEYNOTE OPENING PRESENTATION:

Global Supply Chains under Pressure: Navigating Geopolitical Disruptions

- The world is changing: geopolitical risks and chances
- Strategies for navigating disruptions
- Building Supply Chain resilience
- The future of Supply Chain Management

Prof. Dr. Sebastian Kummer, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business** & Endowed Chair Professor at the **Jilin University Changchun, China**

10:20-10:40 Networking Coffee Break and Vendor Viewing



10:40-11:20 CASE-STUDY PRESENTATION:

From Systems to Unity, from Processes to Harmony – MOL Logistics Connects

- Harmonization of MOL Group's logistics processes

Ádám Baumgartner, Head of Group-Level Digital Transformation & System Development, Group Logistics, **MOL Group**

András Török, Lead Business Process Architect, Group Logistics, **MOL Group**

11:20-11:40 Networking Coffee Break and Vendor Viewing



11:40-12:20 PANEL DISCUSSION:

Global Supply Chains under Pressure: Navigating Geopolitical Disruptions - Turning Tariffs and Disruption into Your Competitive Edge

- Develop alternative sourcing options and proactively manage supplier relationships to minimize vulnerability to tariff fluctuations and geopolitical instability
- Unlock end-to-end visibility across your supply chain to boost collaboration, speed, and confidence in every decision
- Build resilience and flexibility into daily operations to turn disruption from a threat into a growth strategy
- Inland logistics procurement and associated dimensions - Challenges, fluctuations, market uncertainties, organization priorities





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DAY 1 | WEDNESDAY, NOVEMBER 26th

11:40-12:20 **Dr. Ilija Coric**, Customer Service & Logistics Director Luxury, **Beiersdorf**
Bart Stegeman, Supply Chain Director, **LTH Castings**
Viktor Kastelic, Managing Director Slovenia/Director Cluster CEE -Adriatic, **cargo-partner**
Gökhan Çakmak, Global Logistics Category Director, **Vesuvius**

12:20-13:30 Lunch & Vendor Viewing

13:30-14:00 **CASE-STUDY PRESENTATION:**

Building a Resilient Supply Chain in the New Reality - How IKEA Tackles current Challenges

- Building a resilient and responsive goods flow movement end-to-end
- Improving the planning process and product availability
- Utilizing data & technology to make forecasts even more precise and the planning process more efficient

Claes Lindgren, Global Category Area Manager Logistics, **IKEA**

14:20-14:40 Networking and Vendor Viewing

14:40-15:20 **PRESENTATION:**

Fraunhofer Transformation Index – Key Success Factors for a Successful Transformation - How to Implement Change Successfully

- Why linking research and practice makes the difference
- Three decades of research distilled into a practice-ready Transformation Index
- The FORTE Model - a practical compass for successful transformation

Janna Bauknecht, Research Associate, Social Trends & Technology, **Fraunhofer-Institute Center for Responsible Research and Innovation**

15:20-15:40 Networking and Vendor Viewing

15:40-16:20 **CASE-STUDY PRESENTATION:**

Daimler Truck's Award-Winning Electrify Inbound Logistics Project – Winner of the 2025 VDA Logistics Award for the Use of Electric Trucks in Inbound Logistics to Daimler Truck's German Plants

- Strategic goals and scope of the Electrify Inbound Logistics project
- Integration of electric trucks into inbound logistics operations
- Strategic placement and planning of charging infrastructure
- Key results: CO₂ reduction, efficiency gains, and operational impact
- Challenges faced and lessons learned during implementation

Christoph Kattner, Lead for Inbound Consolidation Center and Sustainable Transportation Expert, **Daimler Truck**

16:30-18:00 **Cocktail Reception**



DAY 2 | THURSDAY, NOVEMBER 27th

08:30 Doors open and event registration begins

09:40-10:20 KEYNOTE OPENING PRESENTATION:

From Hype to Impact: Supply Chain Transformation in the Era of AI

- The Evolution of AI: A Historical Perspective
- Why AI, Why Now?
- The Supply Chain Crossroads
- Smarter Chains: Efficient, Adaptive, and Resilient
- Building an AI-Ready Supply Chain
- The Leadership Imperative: Turning Hype into ROI

Dr. Nedaa Agami, Global Data Science Senior Director – Supply Chain and Operations, **PepsiCo**

10:20-10:40 Networking Coffee Break and Vendor Viewing

10:40-11:20 CASE-STUDY PRESENTATION:

Leadership in Supply Chain Management – How to Empower People and Drive Growth

- Mentorship programs
- Development of people in none-management positions
- Development of people in new technologies
- Change Management
- Mindset of Gen Z

Lana Herceg Gojević, Group Logistics Project Manager, **Orbico Group**

11:20-11:40 Networking Coffee Break and Vendor Viewing

11:40-12:20 PANEL DISCUSSION:

AI in Action: Optimizing Supply Chains for Efficiency, Sustainability and Resilience

- Enhanced efficiency through AI
- Building resilience and data-driven decision making
- Sustainability and AI
- Leadership in the era of AI – Empowering people, driving growth

Dr. Nedaa Agami, Global Data Science Senior Director – Supply Chain and Operations, **PepsiCo**

Miljan Kahrimanović, Head of Supply Chain & Logistics, **Tridonic /Zumtobel Group**

Franz Steinkellner, COO, **S2data**

Lana Herceg Gojević, Group Logistics Project Manager, **Orbico Group**

12:20-13:40 Lunch & Vendor Viewing



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DAY 2 | THURSDAY, NOVEMBER 27th



13:40-14:20

CASE-STUDY PRESENTATION:

From Vision to Reality: How to Make Digital Transformation a Success

- The elephant in the room
- Create a vision together
- Reality check

Bart Stegeman, Supply Chain Director, **LTH Castings**

14:20-14:40

Networking and Vendor Viewing



14:40-15:20

CASE STUDY PRESENTATION:

People Fluctuation and Motivation in Logistics

- People fluctuation – Causes and impact on everyday business
- Motivation in Logistics – What are the motivation drivers for people in logistics – shop floor & office population
- How to build a loyal and dedicated team – Focus on WH workers and drivers
- Strategies for reducing fluctuation

Vladan Lukić, Transport and Distribution Manager, **Knjaz Miloš**



15:20-15:30

CHAIRMAN'S CLOSING REMARKS

Prof. Dr. Sebastian Kummer, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business** & Endowed Chair Professor at the **Jilin University Changchun, China**



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2025 CHAIRPERSON

University Professor Dr. Sebastian Kummer



Head of the Institute of
Transport and Logistics,
**Vienna University of Economics
and Business** & Endowed Chair
Professor at the **Jilin University**
Changchun, China

DAY 1 | 09:30-09:40 | Opening Address

DAY 1 | 09:40-10:20 | **Keynote Opening**

Presentation: Global Supply Chains under
Pressure: Navigating Geopolitical Disruptions

Sebastian Kummer started as Researcher and Lecturer at the WHU Otto Beisheim School of Management, Vallendar (1992 Dissertation (Phd), 1996 Habilitation). From 1996-2001 he had the Chair of business administration, esp. management of transport companies and logistics at the Dresden University of Technology. Since 2001 he is the Head of the Institute of Transport and Logistics at Vienna University of Economics and Business (WU). He acts as President, Director and member of advisory boards of many scientific and industry associations. He has been a Co-Executive Director of the European section of the MIT Forum Supply Chain Innovation (2006-2011).

Sebastian Kummer has been a visiting professor at universities in Austria, China, Germany, Indonesia, Philippines, Switzerland, Russia, Ukraine and Vietnam. He has written more than 150 publications. His research focuses on Logistics Management, Supply Chain Management as well as on Transport Management and economical analyses of transport infrastructure and services.

He works as a consultant and management trainer for companies and government bodies.

2025 SPEAKERS

Christoph Kattner



Lead for Inbound
Consolidation Center
and Sustainable
Transportation Expert,
Daimler Truck

DAY 1 | 15:40-16:20 | **Case-study**

Presentation: Daimler Truck's Award-Winning
Electrify Inbound Logistics Project –

Winner of the 2025 VDA Logistics Award for the
Use of Electric Trucks in Inbound Logistics to
Daimler Truck's German Plants

Christoph Kattner holds a Master's degree in Supply Chain Management from the Vienna University of Economics and Business (WU) and brings broad international experience across the automotive, insurance, and chemical industries. He has held leadership roles in Japan, Austria, and Germany, developing deep expertise in logistics and operations management.

Currently working in logistics strategy at Mercedes-Benz Trucks, Christoph leads initiatives focused on the electrification of inbound logistics and the strategic development of supply flows to German production sites.

Driven by a passion for innovation and sustainability, Christoph is committed to advancing efficient, future-ready logistics solutions within the dynamic landscape of the automotive industry.



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Miljan Kahrmanović

Head of Supply Chain & Logistics, **Tridonic /Zumtobel Groupe**



DAY 2 | 11:40-12:20 | Panel Discussion:
AI in Action: Optimizing Supply Chains for Efficiency, Sustainability and Resilience

Miljan Kahrmanović holds a Masters in Economics from the University of Nis in Serbia and he is the Head of Supply Chain and Logistics at the Zumtobel since 2018.

In his current position he is responsible for Supply Chain, Production Planning, Warehouse Management, Operative Purchasing and Inbound/Outbound Transport and Customs Process. Before he joined Zumtobel, Miljan was working for Lear, Swarovski and Yura in various positions including material management, production planning and logistics.

Claes Lindgren

Global Category Area Manager Logistics, **IKEA**



DAY 1 | 13:30-14:00 | Case-study Presentation: Building a Resilient Supply Chain in the New Reality - How IKEA Tackles current Challenges

Claes is based with IKEA in Basel, Switzerland, is currently leading the global Category Area Logistics within IKEA Supply, bringing experience from previous roles at the Ingka Group,

including country customer fulfilment manager, deputy area manager for Asia Pacific, and DC general manager.

Claes has more than 20 years of experience in senior management level in operations & project management, retail management, supply roles and board capacities in the US, Europe and Asia Pacific. He holds a BA in business management and an MBA in Marketing Management.

Janna Bauknecht

Research Associate, Social Trends & Technology, **Fraunhofer-Institute Center for Responsible Research and Innovation**



DAY 1 | 14:40-15:20 | Presentation: Fraunhofer Transformation Index - Key Success Factors for a Successful Transformation - How to Implement Change Successfully

Janna Bauknecht, M.Sc., is a Research Associate at Fraunhofer IAO (CeRRI) in Berlin, which focuses on designing future scenarios and developing transformation processes and innovation strategies.

Previously, she worked for several years in industry as a Project Manager, Global Process Owner for purchasing, and Product Manager. Her international education in Industrial Management and her practical experience shape her work.

She deeply believes that it is increasingly important to link research and practice much more closely – the Fraunhofer Transformation Index is an example of how this can be achieved. As part of the research team behind the Fraunhofer Transformation Index, Janna provides companies with a scientifically



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sound and practical compass to navigate change and strengthen their transformation capability in times of change.



Bart Stegeman

Supply Chain Director,
LTH Castings

DAY 1 | 11:40-12:20 | Panel Discussion:

Global Supply Chains under Pressure: Navigating Geopolitical Disruptions - Turning Tariffs and Disruption into Your Competitive Edge

DAY 2 | 13:40-14:20 | Case Study Presentation:

From Vision to Reality: How to Make Digital Transformation a Success

Bart Stegeman is the Director of Supply Chain at LTH Castings, a leading multinational supplier of aluminium die-cast components with production sites in Slovenia, Croatia, and North Macedonia.

In his current position he oversees global supply chain strategy, procurement, and logistics and leads efficiency, cost optimization, and risk management initiatives. Besides, Bart drives digital transformation and process innovation in supply chain operations and coordinates supply chain integration across multiple production facilities. Moreover, he also supports sustainability efforts and circular-economy practices in sourcing and materials management.

Before he joined LTH Casting, Bart was the Orchestrator for EIT Climate-KIC initiatives in Slovenia and Europe and worked on systems innovation, circular economy, and transformation of value chains to support climate-neutral industries. He advocates for sustainable business models and employee engagement in organizational change.

Previously Bart was the CEO and executive director at Skaza in Slovenia, where he also led supply chain, IT, sales, and marketing. In earlier roles at Danfoss and Big Bang, he was specializing in supply chain

management, planning, and operational optimization.

He believes in transparency, communication, and involving employees in decision-making and promotes the integration of digitalization and sustainability as key drivers of modern supply chain and business excellence.



Gökhan Çakmak

Global Logistics
Category Director,
Vesuvius

DAY 1 | 11:40-12:20 | Panel Discussion:

Global Supply Chains under Pressure: Navigating Geopolitical Disruptions - Turning Tariffs and Disruption into Your Competitive Edge

Gökhan Çakmak currently is the Global Logistics Category Director at Vesuvius. He joined Vesuvius in May 2019 and took over the responsibility of Logistics Procurement activities globally.

His area of responsibility covers central leadership with a focus on world-class logistics service together with outsourcing partners while ensuring complete satisfaction of internal and external customers through timely supply of high-quality finished goods and raw materials in the most cost-effective manner to Group Operations.

With over 16 years of experience in logistics and procurement, in previous assignments, he worked in both manufacturer and service provider sides of the logistics business in the companies such as Oriflame Cosmetics, Delphi Automotive and Barsan Global Logistics. Gökhan holds a master's degree in International Business Administration with focus on International Logistics Management from the Izmir Dokuz Eylul University.



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Viktor Kastelic

Managing Director Slovenia /
Director Cluster CEE – Adriatic,
cargo-partner



DAY 1 | 11:40-12:20 | Panel Discussion:

Global Supply Chains under Pressure:
Navigating Geopolitical Disruptions -
Turning Tariffs and Disruption into Your
Competitive Edge

Viktor Kastelic joined cargo-partner's Air Cargo team in Slovenia in 2000, shortly after graduating from university. Over the years, he advanced through several management roles in the company and, in 2012, was appointed Managing Director in Slovenia. In January 2025, he also took on the role of Director Cluster CEE – Adriatic and has since successfully managed both positions.

A major milestone in his career was the opening of the iLogistics Center Ljubljana in 2019, one of the largest warehouse facilities in the cargo-partner group, followed by its extension in 2022. In 2020, he was honored as "Logistics Manager of the Year" by the Slovenian Logistics Association.

Dr. Ilija Coric

Customer Service & Logistics
Director Luxury, **Beiersdorf**



DAY 1 | 11:40-12:20 | Panel Discussion:

Global Supply Chains under Pressure:
Navigating Geopolitical Disruptions -
Turning Tariffs and Disruption into Your
Competitive Edge

Ilija Coric was managing Beiersdorf's Logistics and VAS activities within Central and Eastern Europe since November 2019.

After a successful warehouse tender lead together with the Global Procurement Department, he was appointed to lead the HUB CEE Transfer Project DESERVE.

From September 2022 to October 2025 he was shaping Beiersdorf's global logistics network as Head of Global LSP Transfer Team. In November 2025 he was appointed to Customer Service & Logistics Director Luxury.

Before moving to Beiersdorf, he worked as an Executive Member at MCI d.o.o. Siroki Brijeg, providing high quality distribution services to multinational companies like Beiersdorf, GlaxoSmithKline, Lesaffre, and Nestle etc.

Next to his business role, he is holding an university department at the Fachhochschule Oberösterreich, University of Applied Science, where he teaches Logistics Technology. In 2014 he got his PhD in Economics from the University of Split in Croatia.

Dr. Nedaa Agami

Global Data Science Senior
Director – Supply Chain and
Operations, **PepsiCo**



DAY 2 | 09:40-10:20 | Keynote Opening

Presentation: From Hype to Impact: Supply Chain Transformation in the Era of AI

DAY 2 | 11:40-12:20 | Panel Discussion:

AI in Action: Optimizing Supply Chains for Efficiency, Sustainability and Resilience

Nedaa Agami is an experienced Data Science and Advanced Analytics professional holding a Ph.D. in Operations Research and Decision Support.



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At present, she is a Global Data Science Senior Director at PepsiCo, leading Supply Chain and Operations Analytics. Nedaa had also been a former professor of Modelling and Operations Research at the Faculty of Computers and Artificial Intelligence in Cairo University.

Over the course of 18 years working across various industries and different domains including but not limited to Telecommunications, Finance and Banking, Tourism, Pharma, and CPG, Nedaa's ability to link academia to industry has resulted into building a highly diverse portfolio of analytics services; from offering consultancy and training programs, to delivering best in class projects for which industry giants collected global awards in their fields, and achieved significant improvement in performance.



Lana Herceg Gojević

Group Logistics Project Manager, **Orbico Group**

DAY 2 | 10:40-11:20 | Case Study Presentation:

Leadership in Supply Chain Management – How to Empower People and Drive Growth

DAY 2 | 11:40-12:20 | Panel Discussion:

AI in Action: Optimizing Supply Chains for Efficiency, Sustainability and Resilience

Lana Herceg Gojević is an experienced Supply Chain professional with over 20 years in leading Croatian companies. She holds a Master's degree in Economics. Lana began her carrier in Konzum, Croatia's top retail chain, holding different roles in Supply Chain, such as Operations Planning Manager, Supply Relationship Manager and Inventory Manager, participating in various business and IT projects with strong focus on inventory optimization, process optimization and team development. She continued her career at Atlantic Grupa, a major distribution and

manufacturing Croatian company which is operating in Adriatic area, as Head of Purchasing and Inventory Management. Currently, she serves as Group Logistics Project Manager at Orbico Grupa, a distribution company active in 55 European countries, where she leads strategic supply chain projects at the group level, coordinating across multiple countries with a strong focus on change management, transformation and optimization.



Franz Steinkellner

COO, **S2data**

DAY 2 | 11:40-12:20 | Panel Discussion:

AI in Action: Optimizing Supply Chains for Efficiency, Sustainability and Resilience

Franz Steinkellner is Chief Operating Officer of S2data GmbH, a technology-oriented software service provider focusing on AI solutions for optimizing transport planning. In his role, he is responsible for overall operational management and the successful implementation of international projects. He has many years of experience in logistics and IT, particularly in the automotive, manufacturing, and logistics service provider sectors.

His expertise includes both the optimization of complex supply chain processes and the implementation of digital transformation strategies. In the context of the successful implementation of numerous optimization projects, Franz has therefore extensively studied the use of the latest technologies (AI) in complex logistics processes to sustainably improve the efficiency of operational and strategic transport planning.



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Vladan Lukić

Transport and Distribution
Manager, **Knjaz Miloš**



DAY 2 | 14:40-15:20 | Case Study Presentation:
People Fluctuation and Motivation in Logistics

Vladan Lukić is a results-driven logistics professional with extensive experience in logistics, customer service, and process optimization. Currently serving as Distribution and Transport Manager at Knjaz Miloš, overseeing primary and secondary transport across Serbia, Montenegro, and Bosnia and Herzegovina, while leading logistics customer service teams with a focus on efficiency, simplification, and talent development.

Prior to this, he built a strong career at Coca-Cola HBC, progressing through several key roles including Logistics Back-Office Lead, Customer Logistics Specialist, Logistics Excellence Specialist, and Transportation Planner. In these positions, Vladan led transportation planning teams, managed budgets and tenders, optimized distribution routes, and drove cross-functional projects to improve service and reduce costs. Earlier in his career, he gained international logistics experience working with MUV People and Love Freightways Inc., where he specialized in dispatch, quality control, and operations coordination within the U.S. and European markets.

Vladan is known for his commitment to people development, consistently investing in coaching, mentoring, and building high-performing teams, empowering colleagues to grow while delivering outstanding business results.

Ádám Baumgartner

Head of Group-Level
Digital Transformation
& System Development,
Group Logistics,
MOL Group



**DAY 1 | 10:40-11:20 | Case Study
Presentation:** From Systems to Unity, from
Processes to Harmony – MOL Logistics
Connects

Ádám Baumgartner is the Head of Group-Level Digital Transformation & System Development at MOL Group. He started his career at MOL Group in 2011 and was working in several IT and logistics positions.

Ádám holds a Bachelor's degree in Information Technology from the University of Dunaújváros and is a passionate about leveraging technology and strategy to create impactful change.

He is committed to continuous growth - refining leadership and interpersonal skills alongside technical expertise. Ádám is resilient and solution-oriented and recognises complexity not as a barrier but as an opportunity to innovate and deliver excellence.



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András Török

Lead Business Process
Architect, Group Logistics,
MOL Group

DAY 1 | 10:40-11:20 | Case Study

Presentation: From Systems to Unity, from
Processes to Harmony – MOL Logistics
Connects

András holds a Master's degree in Information Technology from the Corvinus University of Budapest and is an enthusiastic digital process designer especially for Oil & Gas area – even beyond Logistics and a

dedicated supply chain engineer who pays attention to continuously improve his soft skills besides his scientific and professional fields. Amongst organizational complications and obstacles he considers the problems as challenges and opportunities through which he can prove himself.