



Key Topics 2024

AI - Artificial Intelligence and Automation

- Leveraging the human collaboration with smart logistics
- Generative AI – Digital Road Map on how to improve procurement & logistics operations
- AI usage in business and logistics practise & future opportunities and challenges
- How to change Supply Chain Systems using data management and AI tools
- AI applications to support supply chain planning & SCM

Digitalisation - Unblock your Supply Chain

- End-to-end real-time visibility along the entire SC and importance of cybersecurity
- Control towers, IoT and role of digital twins in SCM
- Robotics solutions to support Supply Chain processes
- Unblock your supply chain with blockchain - Blockchain technology to enable an unified view of a supply chain and data
- Cloud Based Technologies: Supply Chain as a Service (SCaaS) to support & achieve digital SCs - Outsourcing of parts of the Supply Chain
- Boosting efficiency and sustainability through digitalization and automation

Supply Chain Planning and Optimisation – Supply Chains Make or Break Success

- Efficient, flexible & agile supply chains - Increasing resilience in SCM while managing cost pressure
- Resilience & risk mitigation - Strategies to strengthen supply chain resilience
- Procurement and process optimisation as key drivers for revenue increase
- Supply Chain Planning to optimise inventory levels, support sustainability and reduce costs
- Optimisation of forecasting, demand & inventory planning and stock management due to increased lead times and costs of materials
- IT Tools & communications platforms to support collaboration of all partners along the SC, to ensure data transparency and internal and external data sharing

Sustainability and Green Initiatives – Route to Net-Zero Emission

- Environmental, Social and Governance (ESG) – Road map and expectations
- Corporate Sustainability Due Diligence Directive (CSDDD) and impact on SCM
- Sustainable initiatives along the entire SCM including suppliers and LSPs
- Green solutions in transportation and role of outsourcing
- Sustainable warehousing and automatization of old warehouses

Lack of Workforce & People Development

- Qualifying of people enforced by new technologies and solving the lack of qualified workforce

Warehouse Management Automatization & Optimisation

- Optimisation of warehouse processes & automatization to swiftly adapt to changing market demands and to reduce costs
- Advanced technology platforms to facilitate real-time inventory management, seamless integration with order processing systems, and visibility across the supply chain



Transportation Trends and Optimization

- Next generation transport management, end-to-end integration of transportation management into supply chain management
- Transformation in transport - Market trends in transportation, future outlook of the market, new management concepts in transportation, transportation control tower (4PL), insourcing vs. outsourcing successes, cost saving potentials
- Impact of Red Sea Crisis on ocean freight, selected route and European inbound - Reaction of freight forwards, KPI ratios, and how to measure risks and how to get back to "normal"
- Intermodal Transport: Usage, improvements and possible cost savings

Panel Discussions:

Resilience & Risk Mitigation - Prevent another Groundhog Day in Logistics

- Contribution of SCM to long-term vision and company goals
- Just-in-case vs. just-in-time supply chains models - Strike the right balance between building resilience & managing costs
- Adapting to the never new normal: process management & optimisation, supplier & transport diversification for strategic important products, adjustments in SCM, safety stocks, additional warehouses...
- Strategies to strengthen supply chain resilience, from increasing visibility and supplier redundancy, to agility, flexibility and collaboration
- Collaborative network platforms for Supply Chain-Workflows to support cooperation of all partners along the SC and to ensure data transparency and data sharing

Global Geopolitical Risks and Impact on Logistics

- Geopolitical tension and polarisation of global trade - Importance of 'friend shoring', near shoring and creation of parallel/dual supply chains for business resilience
- Nearshoring to North Africa, Turkey and South East Europe vs. bottle necks in less efficient infrastructure in rail transport, inland waters and the lack of drives
- Is redistribution of the global scenario the future?

Sustainability - Keys to Comply with ESG Strategies

- Best practices examples of ESG implementation - Keys to comply with ESG strategies
- CSDDD – How to implement it into the SC? Automation and standard measurement for CO₂ measurement is needed
- Role of alternative transports and packaging processes
- Green warehouses and usage of green energy
- Importance of circularity and supplier integration

AI Applications to Support Supply Chain Planning & Supply Chain Management

- AI applications to support supply chain planning & efficiency
- Leveraging the human collaboration with smart logistics
- Importance of cybersecurity



Speakers 2024:

Chairpersons Keynote Opening Presentation: Corporate Sustainability Due Diligence Directive (CSDDD) & Impact on Supply Chain Management

- CSDDD will affect every Supply Chain
- How do we need to change Supply Chain Management?
- What can be done now?
- What might bring the future?

Prof. Dr. Sebastian Kummer, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business** & Endowed Chair Professor at the **Jilin University Changchun**

Case-study Presentation: IKEA Supply Chain in Transformation

- How we create a modern & more resilient logistics network with focus on our people, the customers and the climate!

Claes Lindgren, Global Category Area Manager Logistics, **IKEA**

Case-study Presentation: People Upskilling in Logistics

- Why people Upskilling is crucial for the future of Logistics
- The Benefit of Upskilling
- How to implement People Upskilling into the Organization
- Beiersdorf Logistics in a Nutshell
- The Logistics Academy at Beiersdorf

Bastian Bruhn, Project Manager Global Logistics Network, **Beiersdorf**

Case-study Presentation: Understanding the Global Snacking Leader's European Transportation Control Tower Approach

- Whilst pursuing a local first strategy, why does Mondelēz International plans & executes all of its European Transportation out of just 1 single location?
- Why does MDLZ believe insourcing their Control Tower remains to be the best option, when they elsewhere follow a logistics outsourcing strategy?
- How is it possible that the MDLZ Control Tower is delivering net cost savings in transportation spend for MDLZ, already 10 years straight?
- And what is next for this powerhouse of Mondelēz International's Logistics Operations?

Thomas Kauffmann, Director of the European Logistics Control Tower, **Mondelēz International**

Keynote Presentation: topic tbc

Dr. Nedaa Agami, Global Director, Data Science – Supply Chain and Operations, **PepsiCo**



Case-study Presentation: Resilience & Risk Mitigation - Strategies to Strengthen Supply Chain Resilience

- Strategies to strengthen supply chain resilience, visibility, agility, flexibility and collaboration, while managing cost pressure
- Supply Chain Planning to optimise inventory levels, support sustainability and reduce costs
- Demand & inventory planning and stock management due to increased lead times and costs of materials
- Process management & optimisation, supplier & transport diversification for strategic important products, safety stocks, additional warehouses in turbulent times
- Other important SC subjects

Miljan Kahrmanović, Head of Supply Chain & Logistics, **Tridonic /Zumtobel Groupe**

Panel Discussion: Global Geopolitical Risks and Impact on Logistics

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- Is redistribution of the global scenario the future?

Gökhan Çakmak, Global Logistics Category Director, **Vesuvius**

Dr. Ilija Coric, Global Logistics, Network & Transfers Manager, **Beiersdorf**

Hanna Hetényi, Category Lead Freight & Logistics EMENA, Global Procurement, **Howden**

Panel Discussion: AI Applications to Support Supply Chain Planning & Supply Chain Management

- AI applications to support supply chain planning & efficiency
- Leveraging the human collaboration with smart logistics
- Importance of cybersecurity

Gunter Fonteyne, Programme Management Director, **Tesy**

Dr. Nedaa Agami, Global Director, Data Science – Supply Chain and Operations, **PepsiCo**
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