

CENTRAL EASTERN EUROPEAN  
**LOGISTICS & SUPPLY CHAIN MANAGEMENT**  
EXCELLENCE AWARD



Application closes: 3rd October 2021

**TRANSLOG**  
**connect**  
**congress**

2021 BUDAPEST  
23-24 NOVEMBER

CELEBRATING ACHIEVEMENTS

# CALL FOR APPLICATIONS

for the 8th Central Eastern European Logistics & SCM Excellence Award

# CENTRAL EASTERN EUROPEAN LOGISTICS & SUPPLY CHAIN MANAGEMENT EXCELLENCE AWARD

**THE CONGRESS** TRANSLOG Connect Congress is the market leading cross-industrial B2B networking event, known as the largest and most important professional hub for transportation, logistics and supply chain management professionals and decision makers in the Central Eastern European region.

The event, taking place annually in November, in Budapest, is presenting a comprehensive overview of major trends and impacts on logistics, transportation and supply chain management and offers excellent opportunities to network and establish new partnerships.

**THE CALL** TEG The Events Group - organiser of TRANSLOG Connect Congress- is proud to announce the call for applications for the 8<sup>th</sup> Central Eastern European (CEE) Logistics and Supply Chain Management Excellence Award.

The aim of the award is not only to celebrate excellence in logistics, but to encourage professionals to constantly raise standards and innovate in logistics and supply chain management, contributing to the development of CEE as a region. Marking a new era, the award has highlighted the region's most innovative and flexible solutions in the previous editions of TRANSLOG and will continue in the future.

**WHO CAN APPLY** All members of the industry are welcome to apply with their most innovative projects and methods implemented in the CEE region in two categories:

- MANUFACTURERS AND RETAILERS
- SERVICE PROVIDERS WITH A CUSTOMER RELATED PROJECT

**CRITERIA** The applications will be evaluated by our renowned international jury based on the level of innovation, ability to transfer the concept, sustainability, cost-effectiveness and customer value-contribution.

## JURY MEMBERS



**PROF. SEBASTIAN KUMMER**  
Head of Institute  
Transport &  
Logistics  
Management  
Vienna University  
Economics and  
Business



**GÁBOR KISS**  
Head of Food Service  
Delivery Operation &  
Business Development  
METRO  
Hungary



**ADINA BANESCU**  
Head of International  
Logistics  
TESY



**LANA HERCEG  
GOJEVIĆ**  
Head of Purchasing &  
Stock Management  
Atlantic Grupa

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[www.translogconnect.eu](http://www.translogconnect.eu)

KATY SÄURICH, Head of Production & Operations  
TRANSLOG Connect Congress / TEG The Events Group  
Tel: + 36 1 219-5725 | Email: [katys@tegevents.eu](mailto:katys@tegevents.eu)

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## REQUIREMENTS

- The project has to be completed and implemented in the Central Eastern European region (Estonia, Latvia, Lithuania, Poland, Czech Republic, Slovakia, Austria, Hungary, Romania, Ukraine, Bulgaria, Slovenia, Croatia, Bosnia-Herzegovina, Serbia, Kosovo, Albania, Montenegro, Macedonia)
- Companies can apply from the manufacturing, retail or the solution provider sector (Solution providers are only entitled to apply with a customer related project)
- The application can be a description of a method, technique or project which leads to improvements in supply chain management, logistics and transportation
- The application needs to contain the following:  
aims, development, implementation and the achieved results
- The size of the company is not relevant

## BENEFITS & RECOGNITION

On the first day of the 10<sup>th</sup> TRANSLOG Connect Congress, on the 23<sup>rd</sup> of November 2021 in the Budapest Congress Center, the awarded projects will be announced and crowned with an international recognition.

The winners will have the unique chance to put their most outstanding products, services or best practices in the spotlight, by presenting their projects to an audience of over 400 logistics and supply chain management professionals and senior decision makers from over 17 countries aiming to raise their visibility on the professional horizon.

The organiser - TEG The Events Group - is supporting the winning projects with additional PR activities via more than 30 local and international media partners as well as associations highlighting the best innovations in each category.

## SUBMISSION OF THE APPLICATION

Please send your application as a Power Point presentation in PDF format in English to [katys@tegevents.eu](mailto:katys@tegevents.eu). The presentation should not exceed 20 minutes presentation time. In addition, please submit a one page 'Management Summary' which is describing the idea and results of the project.

## DEADLINE

3<sup>rd</sup> of October 2021

## ANNOUNCEMENT

Award winners in both categories will be notified personally by the organiser - TEG The Events Group - prior to the 10<sup>th</sup> TRANSLOG Connect, taking place on 23-24 November 2021 at Budapest Congress Center.

The award winners need to keep the notification confidential, as the official award ceremony will be organised on the 23<sup>rd</sup> of November during the cocktail reception in the evening. The award winners will present their projects on the 24<sup>th</sup> of November to the exclusive audience of TRANSLOG Connect.

# CENTRAL EASTERN EUROPEAN LOGISTICS & SUPPLY CHAIN MANAGEMENT EXCELLENCE AWARD

## Overview of awarded projects - Will you be next?



AWARD WINNERS

**SOLUTION  
PROVIDER**

CATEGORY

**2015 SECTRAN Ltd.** – “Reliable and screened European Drivers Identification Database” for Sony

Sectran won with the DIDb (Driver Identification Database) system, a preventive and effective solution which helps to identify the drivers and avoids fake drivers, by pre-screening and continuous monitoring of them which is used by Sony. The DIDb is a dynamically growing database that has been collecting and controlling the data of European drivers since 2008 in compliance with the data protection laws that presently control the data and the ratings of over 20,000 European drivers.

**2017 L-mobile Hungary Kft.** – “Trailer Yard Management Solution” for thyssenkrupp Ferroglobus Zrt.

The solution consists of Real Time Location Systems, Tracking & Tracing, Planning & Scheduling solutions. The results are improved inbound/outbound yard visibility & reduction of administrative functions by allowing customers & carriers access to key data.

**2019 SHIPPEO** – “Embracing real-time & predictive technologies to create a more agile supply chain” for Faurecia Seating

The winner developed a state of the art tracking platform for an automotive supplier using innovative machine learning ETA calculation and real time communication on transportation risks to customers allowing proactive reaction. The solution optimized the whole Automotive Seating Supply Chain avoiding penalties or line stops.

**2014 CHEP** – New quarter pallet

CHEP won the award with a new quarter pallet. The new product allows building the promotional platforms faster, is more ergonomic to handle, has less carbon footprint, is more stable, is a more flexible display tool and allows to implement RFID tracking projects in a less costly way. The new quarter pallet has a 10% lower carbon footprint.

**2016 Blulog** – Solution for temperature and humidity monitoring in warehouses for Eurocash

Blulog came up with an innovative solution for real-time temperature and humidity monitoring for warehouses which was recently adopted by the biggest food retailer in Poland – Eurocash S.A. The winner uses RF and NFC data loggers, enabling their users to monitor the temperature of products in real-time with an average precision of +/-0.3°C, using nothing more but a wireless, credit card size device and a free application; vast memory capacity (up to 185,000 measurements) and a long battery life.

**2018 Arviem** – “Oriflame optimizes supply chain processes & improves security with Arviem’s real-time cargo monitoring service”

The solution improved supply chain security & theft prevention. Further benefits were: product quality assurance by monitoring, opportunity for optimization of supply chain processes, improved planning efficiency using dynamic ETA, data-based business intelligence for strategic decision making, improved carbon footprint measurements reporting, data availability enabling insurance cost reduction.

2014

2015

2016

2017

2018

2019



AWARD WINNERS

**MANUFACTURER**

CATEGORY

**2015 Robert Bosch Power Tool Kft.** – “Tailor-made logistics” concept

The winner used the “Lean Line Design method” and reorganized and restructured the internal logistics system. This “tailor made” logistics solution boosted the productivity of production lines by 53% and line stops had been reduced by 86%. By rationalizing routes, the number of mill runs were generally reduced in the production area.

**2017 Saint Gobain Rigips** – “Customer Satisfaction by Supply Chain Excellence”

The project is a fully integrated information system, which includes loading window scheduling, route tracking and ETA information. The whole SC is monitored by a real time information. Customers benefit from transparent & automatic real-time information, which leads to cost & time savings & a 99,98% delivery in time. Consequently the customer claims diminished to nearly 0 %.

**2019 Maflow Poland** – “Transport management - Implementation of logistics platform”

The winning solution offers a variety of different functionalities that have significantly improved the workflow of people who organize transportation processes thanks to the transparent communication with all parties: supply chain partners, departments, carriers, forwarders and transport companies. The whole transport management process has become more transparent, efficient and structured with 15% cost savings.

**2014 Flex** – “End-to-End Supply Chain Model”

FLEX (formerly known as Flextronics) developed an integrated Supply Chain IT solution which enables the winner to plan and control the whole process and to realize a high degree of automation: the hard savings of \$3.5 USD Million, the inventory reduction of \$6 USD Million and the space reduction of 2500 m2 are really impressive.

**2016 interCLEAN** – “Reverse auction bidding in transport of goods” concept

interCLEAN succeeded with the idea of a reverse auction bidding approach. The winner created an own auction site with free online tools for reverse auction bidding for transport of goods. The idea of the solution is not only to reduce the costs of transport by up to 30%, but also to provide a faster, easier and less time consuming booking of transport of goods.

**2018 Knorr-Bremse** – Methodology of a production relocation project

Knorr-Bremse succeeded with the relocating of the production from one country to another, between 2014-2017 95 projects were relocated. The major achievement was the smooth transition of processes that are beneficial for both the suppliers, the production location and the customers.

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Summary of the past winners - Will you be next?



AWARD WINNERS

**SOLUTION  
PROVIDER**

CATEGORY



2014

2015

2016

2017

2018

2019



AWARD WINNERS

**MANUFACTURER**

CATEGORY



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Our jury waits for  
your application until



3<sup>rd</sup> of October

2021